

Open Arms International®

The Open Arms International vision is broad and ambitious. Although they are acutely aware of the overwhelming scope of need that remains in Kenya and throughout the continent, they remain optimistic for the future. They are steadfastly committed to transforming Africa, one life at a time.

The Challenge

Ted and Brenda Whiteman traveled to Kenya on Missions over several years and were devastated at the pitiful conditions that so many Kenyans live in. During a more recent trip to Kenya, they participated in Tuesday through Friday food handouts where children were running around, laughing, singing and dancing at the Open Arms International Village. It was sad in realizing that the children would spend Saturday through Monday with nothing to do or eat. Ted and Brenda felt a strong desire to assist Open Arms International with hopes of making a difference.

Vidimation Services

- Produced video using customer video clips and pictures
 - Interviewed customer and wrote script
 - Color corrected videos and pictures
 - Image stabilization of shaky video clips
 - Voiceover telling their story

Delivering Results

"It was an amazing December for us at Grace Point - there is 100% buy-in with what we want to do in Africa and over the course of the month our congregation raised \$8,100 to be used by Open Arms International to remodel two buildings on the village property so they can be used to start the new Open Arms Village school. The video was a great help with getting our message out there."

-- Ted Whiteman

Why Vidimation?

Ted Whiteman contacted Vidimation after working successfully together in the past. Customer provided video clips and pictures taken in Africa were put together into a convincing video presentation. Sam Locklin worked closely with Ted and Brenda before putting together the script. Even though the customer provided video clips of the people and wildlife were well done, Vidimation was able to improve the quality of the video clips. Ted and Brenda's passion and relentless pursuit of making a difference along with Vidimation's presentation and video experience were instrumental in impacting people's lives in a positive way.